



Dear Friends and Rotary Members in the US,

I am reaching out to ask your support for our community development projects in Kisumu, Kenya. Our new Community Based Organization, Kisumu Time Hub, will benefit with your help by participating in our fundraising effort with the RaiseRight gift card fundraising program in the US.

What is RaiseRight?

RaiseRight is a gift card fundraising platform that allows you to purchase gift cards for your everyday purchases such as for gas, groceries, pharmacy needs, home and garden supplies, and other stores. A percentage of every shopping card purchased is donated to the YTB nonprofit organization we have been working with. The only cost is the small fee to buy the cards of 29 cents using the RaiseRight mobile app or their website. Help us raise money to buy technology, tools, and books to be shared by Kisumu Time Hub. YTB is a 501(c)(3) nonprofit, EIN 84-3685123, led by Jerome Scriptunas, who is also YTB's RaiseRight Coordinator.

How Does This Benefit Kisumu Time Hub and people in Kisumu?

Kisumu Time Hub is dedicated to empowering young people in Kisumu by supporting a variety of youth-led projects including vertical gardens and plans for a book and tool sharing library in Kisumu. These initiatives are designed to foster education, skill development, and community engagement among the youth and community members. By selecting YTB as your chosen organization on RaiseRight, you directly contribute to these projects with every gift card purchase you make.

How You Can Help

- Enroll with RaiseRight:** The first step is to sign up for an account on the RaiseRight platform. This link includes YTB's program code: <https://www.raiseright.com/enroll/893XB8YRVQIA>
- Purchase Gift Cards:** Start purchasing gift cards for your regular expenses, such as gas-auto, groceries, clothing, and at the pharmacy. Use RaiseRight a few times each month.
- Make an Impact:** Kisumu Time Hub receives a small donation each time you buy a RaiseRight gift card. You keep the full amount. RaiseRight has gift cards for 1,000+ stores - to use online or in stores.
- Strength in Numbers:** [@ Impact and Inspiration: The 2024 Recap | RaiseRight](#) shows the amounts raised in 2024. Thousands of organizations use RaiseRight. Help Kisumu Time Hub by using RaiseRight.

More Information

RaiseRight is on [LinkedIn](#) and has a [YouTube Channel](#).

Join Kisumu Time Hub in Making a Difference

Together, we can empower young people to be strong leaders and role models in our community. I am happy to schedule a brief online meeting with our RaiseRight Coordinator to answer questions and provide additional information for how people use RaiseRight fundraising. Please tell me if you are interested.

Warm regards, Moses Owino, Head of Kisumu Time Hub, President (2025-2026) Maseno Rotary Club